



# Membership list request form

Order date \_\_\_\_\_ Invoice to be sent to \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Billing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

## List sort options

### Membership type (select one)

- Accredited  Individuals  All members

### Job role (select all that apply)

- Veterinarians (includes owners, medical directors, associates, and practice managers)
- Associate veterinarians  Owners
- Practice managers  Medical directors
- Technicians  Support staff  Veterinary students

### List parameters

Minimum number of veterinarians on staff \_\_\_\_\_

Primary contact  All staff

Country:  U.S.  Canada  Other \_\_\_\_\_

Radius Search:  Zip Code \_\_\_\_\_

Number of Miles \_\_\_\_\_

## List rate

Base rate for 3,000 names: \$650 \_\_\_\_\_

Additional 1,000 names: \$150/m \_\_\_\_\_

**Total** \_\_\_\_\_

## Method of payment

Check (payable to AAHA in US funds)

Visa  Mastercard  American Express

Card number \_\_\_\_\_

Expiration date \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

*Due to PCI compliance requirements, please do not email if contract contains credit card information. Mail or fax if paying with credit card.*

Full payment is required to begin processing this request. A sample of the printed materials you plan to send and a description of the intended use must accompany the order as well. AAHA must approve the material before this request will be processed. The mailing list is available for one-time use only.

By agreeing to the terms of this contract, the undersigned agrees to maintain the confidentiality of the AAHA mailing list and not to sell, transfer, assign, or otherwise convey it, with or without consideration, without AAHA's express written consent. The undersigned further acknowledges that AAHA might be irreparably harmed by a breach of this Agreement and the possibility of an award of monetary damages alone might inadequately compensate AAHA for that breach. As such, and in addition to any other remedies that might be available to AAHA at law or in equity, AAHA is entitled to seek specific performance, injunctive relief, or other similar remedy for any breach or threatened breach of this Agreement by the undersigned or its affiliates or representatives.

**I agree to the terms under which this contract is issued, and I consent to receiving faxes and/or emails sent by, or on behalf of, AAHA.**

Signature \_\_\_\_\_

Printed name \_\_\_\_\_

Title \_\_\_\_\_

Date \_\_\_\_\_

## Send insertion orders and inquiries to

Jennifer Beierle  
Advertising Specialist  
720-963-4439  
jennifer.beierle@aaaha.org

## List format

Membership lists will be distributed by email in an Excel file.

**Please note:** AAHA is the only authorized source for the purchase of AAHA mailing lists; no other vendors have been authorized by AAHA to sell mailing lists.

### Payment terms

- Net/30 days; tear sheet will be sent with invoice.
- AAHA requires a Direct Billing Application to be completed, signed, and received by AAHA 15 days prior to acceptance of any insertion order that is not prepaid. **If credit is granted by AAHA, unpaid balances outstanding 30 days after the invoice date will be subject to a late payment fee of 1.5% per month (18% per annum).**
- If the 15% agency discount is applicable, it shall be allowed only if payment has been received by AAHA within 30 days of the invoice date.
- Direct Billing Application has previously been submitted.

### Contract terms

- Advertisers and advertising agencies assume liability for the content of their advertising and assume responsibility for any claims against the publisher arising from their advertising.
- All advertisements are subject to AAHA's approval and AAHA reserves the right, in its sole discretion, to refuse to accept any advertising and/or to cancel, remove, discontinue or withdraw approval of any advertising after its publication or appearance. In the event that AAHA exercises this right, it will notify the advertiser and adjust the final billing to reflect any time the advertising did not appear.
- The publisher shall not be liable for failure to insert an advertisement for any cause.
- All advertising must be confirmed by a written insertion order and a purchase order.
- Cancellations received after the closing date will be billed at the black-and-white rate.
- In the event of nonpayment, the publisher reserves the right to hold advertisers and advertising agencies jointly responsible for the payment of advertising without commission and to pull any advertising that has been placed, and the advertisers and advertising agencies pay all collection costs and reasonable attorney fees if it becomes necessary to place this account with collectors.