



Advertising insertion order: *Trends magazine*

Order date _____ Advertiser _____

Contact name _____

Phone _____ Email _____

Agency/company name _____

Agency/contact name _____ Agency/email _____

Billing address _____

City _____ State _____ ZIP _____

Invoice to be mailed emailed to _____

Advertiser's Index* Advertiser's name _____

Website _____

*please list exactly as it should appear in the advertiser index

Issue(s) to appear in

2019 Jan Feb Mar Apr May Jun July Aug Sep Oct Nov Dec

2020 Jan Feb Mar Apr May Jun July Aug Sep Oct Nov Dec

Ad size and specifications

- Full spread (2 page) 2/3 page vertical False cover _____
- Full page 1/3 page Belly band _____
- 1/2 page horizontal 1/6 page Insert _____
- 1/2 page vertical Marketplace Onsert _____
- 1/4 page Product information: _____ Polybag _____

Other advertising: _____

Date materials will be sent _____

Headline/subject _____

Placement or special instructions _____

Position: Left- or Right-hand page (page position not guaranteed unless confirmed)

Color: Four color Black and white

Purchase order

- Use purchase order _____ and/or see attached
- A purchase order will be submitted within _____ days
- No purchase order required

Rate

Gross rate _____

Discount* - _____

Premium position* + _____

Net rate = _____

*if applicable

I agree to the terms under which this contract is issued, and I consent to receiving faxes and/or emails sent by, or on behalf of, AAHA.

Signature _____

Printed name _____

Title _____

Date _____

Send insertion orders and inquiries to

Stephanie Pates
National Sales Manager
866-450-2828
stephanie.pates@aaha.org

Jennifer Beierle
Advertising Specialist
720-963-4439
jennifer.beierle@aaha.org

Derek Nagy
Advertising and Sales Coordinator
720-963-4435
derek.nagy@aaha.org

File submission

Upload: aaha.org/upload

Email: aahaadvertising@aaha.org

Payment terms

- Net/30 days; tear sheet will be sent with invoice.
- AAHA requires a Direct Billing Application to be completed, signed, and received by AAHA 15 days prior to acceptance of any insertion order that is not prepaid. **If credit is granted by AAHA, unpaid balances outstanding 30 days after the invoice date will be subject to a late payment fee of 1.5% per month (18% per annum).**
- If the 15% agency discount is applicable, it shall be allowed only if payment has been received by AAHA within 30 days of the invoice date.
- Direct Billing Application has previously been submitted.

Contract terms

- Advertisers and advertising agencies assume liability for the content of their advertising and assume responsibility for any claims against the publisher arising from their advertising.
- All advertisements are subject to AAHA's approval and AAHA reserves the right, in its sole discretion, to refuse to accept any advertising and/or to cancel, remove, discontinue or withdraw approval of any advertising after its publication or appearance. In the event that AAHA exercises this right, it will notify the advertiser and adjust the final billing to reflect any time the advertising did not appear.
- The publisher shall not be liable for failure to insert an advertisement for any cause.
- All advertising must be confirmed by a written insertion order and a purchase order.
- Cancellations received after the closing date will be billed at the black-and-white rate.
- In the event of nonpayment, the publisher reserves the right to hold advertisers and advertising agencies jointly responsible for the payment of advertising without commission and to pull any advertising that has been placed, and the advertisers and advertising agencies pay all collection costs and reasonable attorney fees if it becomes necessary to place this account with collectors.