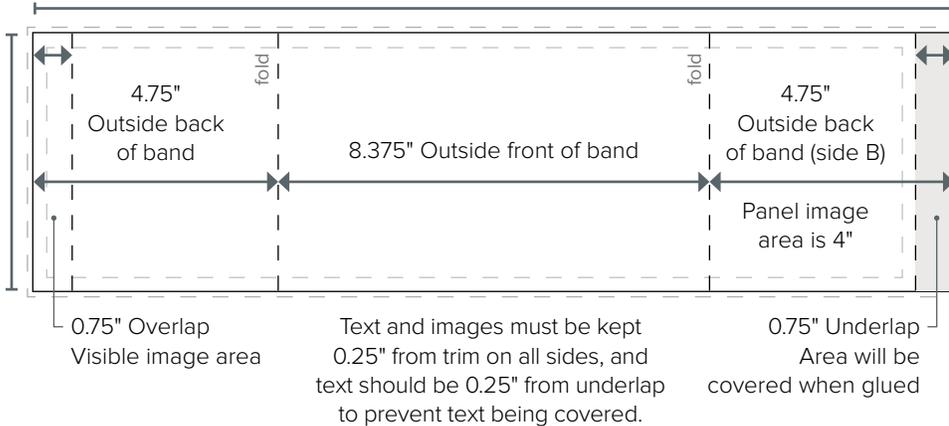


**Finished flat width:** 17.875" (add 0.125" bleed for a total of 18.125")  
**Finished flat height:** 5" (add 0.125" bleed for a total of 5.25")



### File submission

**Upload:** [aaha.org/upload](http://aaha.org/upload)  
**Email:** [aahaadvertising@aaha.org](mailto:aahaadvertising@aaha.org)

### Send insertion orders and inquiries to

Stephanie Pates  
 National Sales Manager  
 866-450-2828  
[stephanie.pates@aaha.org](mailto:stephanie.pates@aaha.org)

Jennifer Beierle  
 Advertising Specialist  
 720-963-4439  
[jennifer.beierle@aaha.org](mailto:jennifer.beierle@aaha.org)

Derek Nagy  
 Advertising and Sales Coordinator  
 720-963-4435  
[derek.nagy@aaha.org](mailto:derek.nagy@aaha.org)

Creative assistance  
[creative@aaha.org](mailto:creative@aaha.org)

### Packages

Design an advertising package as unique as your business. Customized packages are an ideal way to reach AAHA members across multiple platforms and give your products or services the exposure they deserve.

### Publication details

**Trim size** 8.375" x 10.875"  
**Printing** web offset  
**Binding** perfect bind  
**Frequency** monthly  
**Circulation** 31,000

**Agency commission** Commission to recognized advertising agencies is 15% (not applicable to development charges). Commissions are allowed only on invoices paid within 30 days.

**Acceptance of advertising** All advertisements are subject to AAHA's approval and AAHA reserves the right, in its sole discretion, to refuse to accept any advertising and/or to cancel, remove, discontinue, or withdraw approval of any advertising after its publication or appearance. In the event that AAHA exercises this right, it will notify the advertiser and adjust the final billing to reflect any time the advertising did not appear.

**Liability** Notwithstanding to whom bills are rendered, Advertisers, Agency, and Service, jointly and severally shall remain obligated to pay AAHA the amount of any bills rendered by AAHA within the time specified and until payment in full is received by AAHA. Payment by Advertiser to Agency or to Service, or payment by Agency to Service shall not constitute payment to AAHA.

### Ad materials preparation

**Please use the provided template file**

File format	Packaged InDesign files (with fonts and images); include PDF with bleed and crop marks; transparency flattened
Color mode	CMYK or grayscale; SWOP standards apply; do not embed ICC profiles
Image resolution	300 dpi (minimum)
Total Area Coverage	TAC should not exceed 320% for the darkest area of an image
Fonts	OpenType or PostScript only
Binding loss	0.25" on right edge of the back side
Line width minimum	0.25 pt thick

### Ad calendar

Issue	Insertions	Art materials	Mail date	Issue	Insertions	Art materials	Mail date
Jan.	11/20/18	11/28/18	12/20/18	July	5/22/19	5/29/19	6/20/19
Feb.	12/26/18	1/2/19	1/24/19	Aug.	6/26/19	7/2/19	7/25/19
Mar.	1/23/19	1/29/19	2/20/19	Sept.	7/24/19	7/30/19	8/21/19
Apr.	2/21/19	2/27/19	3/21/19	Oct.	8/28/19	9/4/19	9/26/19
May	3/28/19	4/3/19	4/25/19	Nov.	9/26/19	10/2/19	10/24/19
June	4/25/19	5/1/19	5/23/19	Dec.	10/24/19	10/30/19	11/21/19